



# LightTheTownBlue

## For Colon Cancer Screening

Two-thirds of New Yorkers 50 or older have had their colonoscopy...

### HOW ABOUT YOU?

Call your doctor today to make your colon screening appointment.

### IT'S YOUR CALL.

And it could save your life.



Call your doctor today. Or, for more information on colon cancer, call 311 or visit [www.LightTheTownBlue.org](http://www.LightTheTownBlue.org)